

## Helping your business start, grow & thrive

July - September 2024 free\* business support

### MARKETING & SALES

#### Effective Marketing Strategy Masterclass 29th Aug, 10am **NEW**

We will help you to understand the importance of having a marketing strategy for your business and work with you to create your own.

#### Unlocking the Power of Digital Marketing 11th Jul, 10am

Join this event to explore digital strategies to enhance your online presence and increase sales.

#### Design like a PRO with Canva

13th Aug, 6pm 

Join us for this session to learn how to design professional looking marketing content with the graphic design tool Canva.

#### Next Level Social Media Marketing

13th Sep, 10am  **NEW**

Learn practical tips and fresh ideas to make your social media efforts more effective, less time-consuming & better suited to your business.

#### Improve Your Website's Ranking on Google 26th Sep, 10am

In this workshop we will show you how to improve the ranking of your website on Google along with SEO tips and techniques.

### SCALING-UP & OTHER

#### Business Scale-up Programme

This programme can provide 1-2-1 coaching & mentoring for eligible businesses, offering tailored guidance to help overcome specific challenges & achieve business growth. Get in touch to apply.

#### Unlocking Your Business Growth Potential 20th Sep, 10am

Join us for an in-person workshop designed specifically to help you map out a plan for growing your business.

#### Small Business Networking - Kingswood 5th Sep, 10am **NEW**

Join us at this free business networking event - an exclusive gathering tailored for micro-businesses, sole traders and start-ups.

#### High Street Vacant Units Grant Scheme 11th Jul, 10am

Join our session on South Gloucestershire's Vacant Units Grants Scheme for application guidance and information.

#### Peer Network for Creative Businesses 12th Sep, 10am **NEW**

Exciting opportunity to join other creative business owners and tap into their experience and advice.

View all workshops and book: [www.coolventures.co.uk/workshops](http://www.coolventures.co.uk/workshops)

\*fully funded for all South Gloucestershire small businesses, sole traders and residents wishing to start a business.

# Get in touch...

✉ info@coolventures.co.uk

☎ 08000 418293

Scan to book  
workshops:



## SOCIAL MEDIA MARKETING

### Next Level Social Media Marketing

13th Sep, 10am  **NEW**

Learn practical tips and fresh ideas to make your social media efforts more effective, less time-consuming & better suited to your business.

### Beginner's Guide to Social Media Strategy

8th Aug, 6pm 

If social media promotion feels daunting, uncertain where to begin, or seeking better engagement, this workshop is for you.

### Grow Your Business on LinkedIn

27th Nov, 10am  **NEW**


Learn proven strategies to attract dream clients, build your industry authority, and grow your business on LinkedIn.

### Instagram Strategies for Small Business Success

24th Sep, 6pm 

Want to market your business more effectively on Instagram? If you're a newbie, or just need to step up your game... This webinar is for you!

### Instagram Reels for Business

30th July, 6pm 

This webinar will help you to get started with Instagram Reels, a short form videos, essential for achieving success on Instagram.

## STARTING A BUSINESS

### Starting in Business

18th Jul, 6pm  17th Sep, 6pm

Running a business is both rewarding and challenging. Join us for this workshop and let us help you to get started.

### Writing a Successful Business Plan

21st Aug, 10am 

Learn how to create a traditional business plan useful for start-ups and / or business seeking to raise loan finance.

### Essential Finance for New Businesses

25th Jul, 10am 

If you're just setting up or have just started, this session will explain the essential financial requirements when running a business.

### Effective Marketing Strategy Masterclass

29th Aug, 10am 

We will help you to understand the importance of having a marketing strategy for your business and work with you to create your own.

### Preparing for Self-assessment

9th July, 10am  **NEW**

This in-person workshop aims to help you feel more confident about how to declare your business earnings on a tax return.