

12 hours of free business support



Learn new business skills

January - March workshop programme

MARKETING & SALES

How to Create a Great Small Business Website

17th Jan, 10am

We will take you through steps you need to take to plan and build a great small business website.

Marketing Masterclass

24th Jan, 10am

28th Mar, 10am

Learn how to create a sales and marketing plan to communicate, promote and sell your products and services.

Online Marketing Tools

1st Feb, 10am

This workshop will help you to get to grips with a variety of digital marketing tools available for business owners for free or at low-cost.

Website Ranking on Google

7th Feb, 10am

In this workshop we will show you how to improve the ranking of your website on Google along with SEO tips and techniques.

SCALING-UP & OTHER

Creating your Business Growth Road Map

10th Jan, 10am

7th Mar, 10am

Join other business owners in this practical and interactive workshop aimed at helping you to plan for the future of your business.

Survive the Cost of living crisis

11th Jan, 10am

28th Feb, 10am

Concerned about the impact of Cost of Living crisis? Gain tools, knowledge & confidence to make your business more financially resilient.

Employing your 1st Employee

9th Feb, 11am

This workshop will help you understand your responsibilities as an employer. If you are employing your 1st employee or want to refresh your knowledge.

Application for a Growth Grant

3rd Mar, 10am

We'll provide you with guidance on completing the Business Growth & Adaptions Grant application form for Round 3.

View all workshops and book: www.coolventures.co.uk/workshops

Get in touch...

✉ info@coolventures.co.uk
☎ 0800 418293

Book workshops:



SOCIAL MEDIA MARKETING

Social Media Strategy for Small Businesses

10th Jan, 6pm

15th Mar, 6pm

Learn how to build social media strategy that delivers results and helps you reach your overall business goals.

Design Content with Canva

12th Jan, 10am

2nd Mar, 10am

Join us for this session to learn how to design professional-looking marketing content with the graphic design tool Canva.

Instagram for Small Business

25th Jan, 10am

21st Mar, 10am

Would you like to market your business more effectively on Instagram? If you're a newbie, or just need to step up your game, this workshop will help you.

Instagram Reels for Business

15th Feb, 6pm

This workshop will help you to get started with Instagram Reels, a short form videos, essential for achieving success on Instagram.

Facebook Marketing

23rd Feb, 10am

You will learn how to take advantage of all the features on your business page and increase engagement and following.

STARTING A BUSINESS

Starting in Business

10th Jan, 6pm

2nd Feb, 10am

9th Mar, 6pm

Running a business is both rewarding and challenging. Join us for this webinar and let us help you to get started!

How to Write a Business Plan

19th Jan, 10am

22nd Mar, 10am

Learn how to create a traditional business plan useful for start-ups and / or business seeking to raise loan finance.

Marketing Masterclass

24th Jan, 10am

28th Mar, 10am

Learn how to create a sales and marketing plan to communicate, promote and sell your products and services.

Finance for New Businesses

8th Feb, 10am

23rd Feb, 10am

If you're just setting up or have recently started, this session will explain the essential financial requirements when running a business.

Etsy Selling for Beginners

21st Feb, 6pm

Getting off on the right foot if you've never had an online shop before is intimidating! This Etsy start-up guide will help you.

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